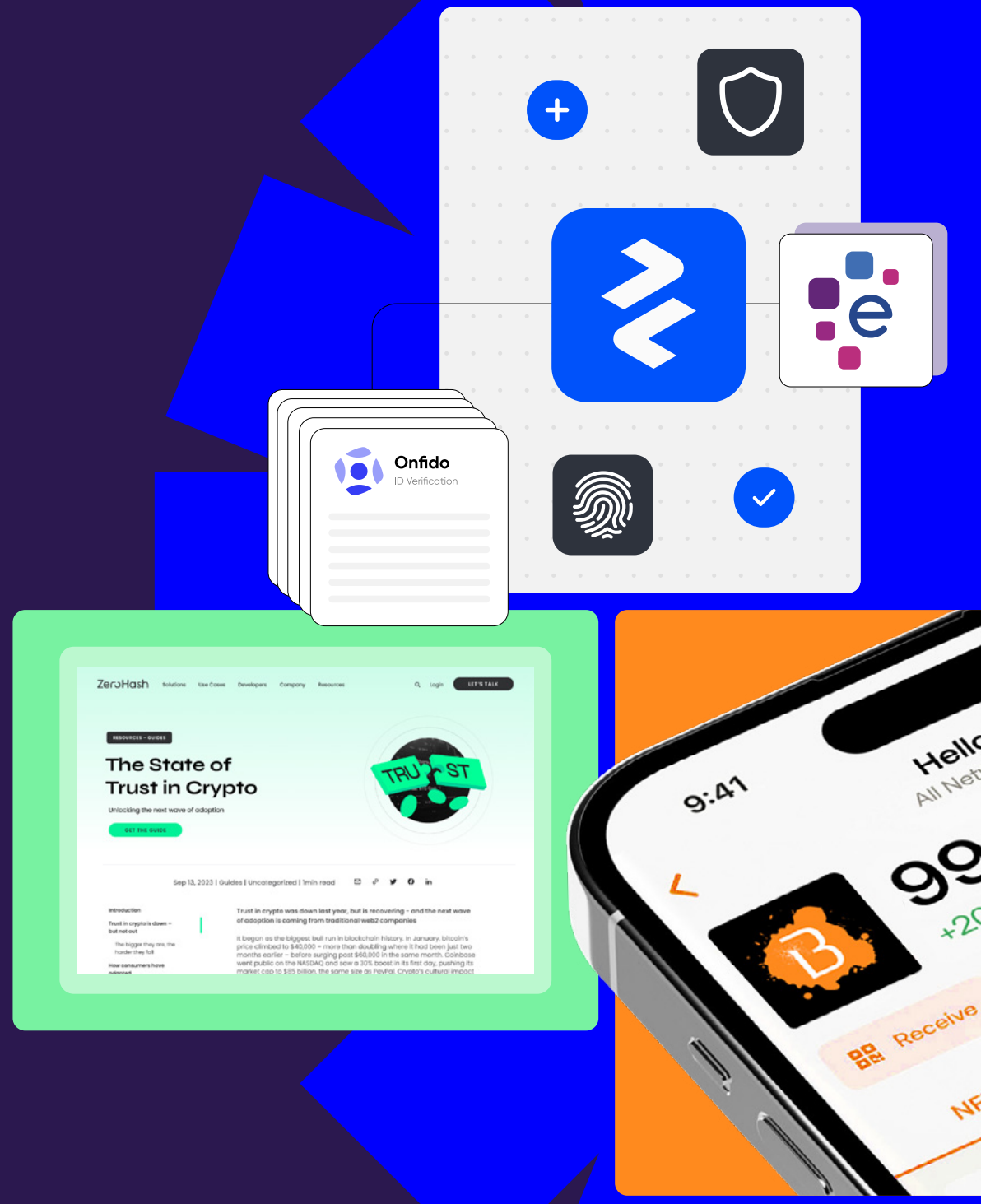


WONDROUS.

Hell yeah!

Work worth celebrating

Edition 1



Welcome to the inaugural edition of our "Spotlight Series"

At Wondrous, we believe in the power of shared success, understanding that innovation and creativity are born from collaboration and mutual inspiration.

Each month we'll put three projects into the spotlight, to offer insights and ideas for your own efforts. So dive in and discover the projects that have made waves.



Sally Baker
Founder, Wondrous



An unmissable voyage across Europe

Earlier this year Marqeta (in association with Fintech Talents) took an epic innovation journey, taking in the iconic European cities of Paris, Stockholm and Berlin.

Wondrous collaborated with Marqeta to craft distinct assets designed to amplify attendance and engagement at every touchpoint.

Key takeaways:

[Invitations](#)

[Ebook](#)

[Merchandise](#)

[Landing
page](#)



Paris Stockholm Berlin

»»» ROAD TRIP

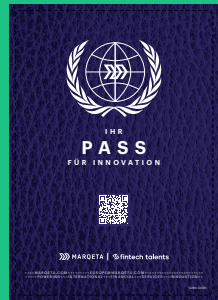


»»» MARQETA

Why a card programme will put you on the road to success

SUCCESS

STABILITY
SECURITY
SCALABILITY



New horizons beckon

•••• 5829



Building a clear vision to net zero

Only becoming a standalone company in 2022, This interim review detailed Encyclis' vision and identifies the data gaps that will be addressed in their future ESG reporting.

With no existing documents in place, Wondrous developed a brand style for the review including fresh iconography and graphical data.

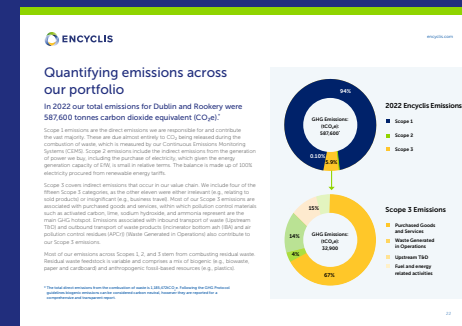
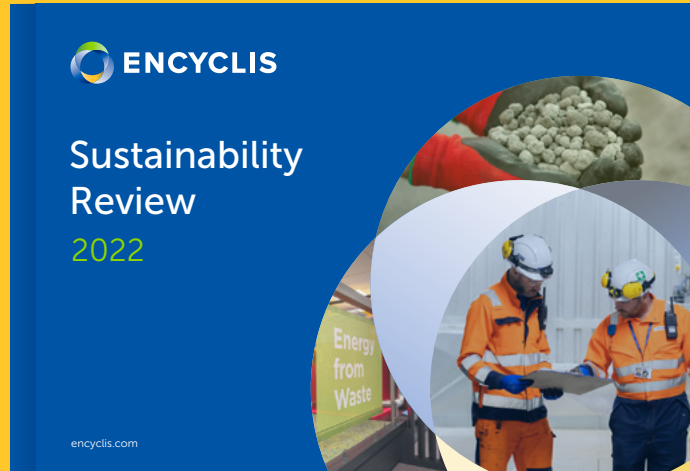
Key takeaways:

**Development
of brand style**

**Branded
icon set**

**Graphical
data style**





7.1 Governance

Accomplishments and actions to date

Putting robust policies and procedures in place as part of establishing the business.

- We have a dedicated Sustainability Council of nine departmental subject matter experts who meet every eight weeks to develop robust sustainability governance processes through the business.
- The Senior Leadership Team and the Council engage staff across the business to support and contribute to our sustainability goals, especially Health & Safety, through our internal communication channels, including Team Talks, internal events and Twitter chats.
- Our Rookery South facility operates to extremely high environmental standards as our flagship UK site. Following an age analysis of policies and procedures in December 2022, we are aiming to achieve ISO 9001, ISO 14001 and ISO 45001 certifications in 2023, citing as the example for other sites to follow.

Importance of recovering energy from waste

Adopting a broad vision and approach for achieving more sustainable and efficient use of waste resource management, and reducing waste.

Approximately 50% of residual municipal waste is landfilled in the same year according to the Environmental Protection Agency (EPA) (2019). The latter provides an essential separation service and is the most sustainable solution to managing residual waste that cannot be recycled. This means value from residual waste and reuse opportunity on fossil fuels and energy inputs is partially lost. The loss of energy security (emissions) from residual waste recovery and the resources from residual waste would not be possible. Hence, increasing the use of high-quality and efficient primary carbon resources.

The composition of the residual waste we manage is variable and highly dependent upon the domestic waste in our service regions, with an increasing amount of household and business waste generated waste. We will continue to work with our customers to ensure that the material provided to our facilities cannot be reused or recycled. In the future, we will continue to recover as much as possible, thus contributing to our target of reducing sustainable operations and supporting the industry target of net zero by 2040!

5.4 Diversity & inclusion

We believe a diverse and inclusive workforce results in better performance for our organisation - including attracting candidates, creating a catalyst for innovation and creativity, hearing different perspectives, and improving employee engagement.

In the utility and energy sectors, women, disabled people, and ethnic minorities are traditionally under-represented. We are working to create our workforce a more representative of society.

As a listed company, we have focused on recruiting diverse management and operational teams. In 2022, 17.9% of our workforce identified as female and of the 483 of staff who disclosed their ethnicity, 25% identified as ethnic minorities.

Over the past 12 months, we are committed to developing our skills and ensuring that staff have equal access to training, development, and promotion.

Europe's premier payments and fintech event

In June the Monavate team were out in force at Money20/20. The objective of this event was to allow the team to meet with global partners and discuss smart card programme management.

Wondrous were tasked with creating a strong brand presence that would provide additional details about Monavate and the solutions they provide for fintechs.

Key takeaways:

**Stand
design**

**Product
brochure**

**Product
video**

**Event social
assets**





Let's change the way people pay



cable



Yes!

Wondrous is delighted
to announce its new
partnership with Cable

Cable is the all-in-one effectiveness testing platform that helps businesses comply with their financial crime requirements.

cable.tech

WONDROUS.

About Wondrous.

Specialists in helping fintech marketers and founders to craft irresistible value propositions, strategic go-to-market plans, captivating campaign ideas, branding, content design and more.

Wondrous have been working with tech based companies since our start, it's what we do and know. From Fintech Unicorns to new startups we have experience and knowledge to help you grow.

Go-to-Market

Campaign ideation

Content design

Branding

Animation

Digital

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